

## HARRIMANSTEEL JOB DESCRIPTION

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# Senior Creative

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### LINE MANAGEMENT

Creative Director and ECD's

### ABOUT US

HarrimanSteel is an independent creative agency. We believe in Creativity with Purpose. In using creative thinking to affect change and deliver impact. Pivotal to our business is developing strategic creative solutions that move the dial, and then crafting the output with meticulous precision, passion and care. We challenge our staff to think laterally, to exceed expectations and to always deliver best in class. Our clients include Nike, Jordan, Patagonia, TOMS, Intersport, Uber and more...

### ROLE OVERVIEW

We are currently looking for a new Senior Creative to join the team in Amsterdam. We require an ambitious and creative conceptual thinker, where you will come up with a core thought that can stretch across multiple channels and outputs – from creative strategy to campaign creative, branding, event design, digital content and much more. Platform thinking.

You will join a close knit team of passionate and creative individuals and will be one of the creative drivers within your project team. From both a cultural and ideation point of view, you will help drive consumer journey-led thinking in brainstorming sessions, and be expected to deliver best in class work, marrying concept with craft in equal measure.

Your principal responsibilities of this position will include idea creation and concept development. You will work closely with account managers, and be reporting to the CD and/or the ECDs where required.

The role is varied; no project is ever the same so a flexible attitude and point of view is essential as well as can do, hands-on attitude. A strong work ethic is essential and applicants must have lifestyle and/or sports brand experience.

### CREATIVE RESPONSIBILITIES

- Conceive and implement concepts, guidelines and strategies in various creative projects and oversee them to realisation to the highest of standards.
- Collaborate with AMs to obtain knowledge of the client's requirements.
- Collaborate with creatives, and external freelancers, illustrators, copywriters etc. to help them deliver against the brief.
- Lead brainstorming/creative sessions to generate ideas.
- Write and design unique and well-crafted copy that meet clients' needs as well as our own.
- Develop content and client-facing presentations, approve/reject ideas, provide feedback to the team.
- Listen and respond to creative briefs, understanding if and where there are gaps and where the opportunities are.
- You will be client facing and must be competent in presenting and articulating yourself and your ideas.

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### ROLE REQUIREMENTS

- Minimum 5 years agency (or similar) experience, working with lifestyle and cultural clients – we are not looking for traditional advertising creatives.
- Strong communication skills, with ability to articulate your thinking in fluent English, in both written and verbal presentations.
- Confidence presenting your work with passion and enthusiasm.
- Collaborative work approach with the broad team, whilst possessing strong ability to work autonomously.
- Conceptual visualization (sketching and illustrative skills a bonus).
- Must be confident switching from digital/social thinking to 3D environments, to experiential.
- A keen eye for detail in design/realisation terms.
- Have the ability to immerse yourself in a brand and understand the nuances of how they manifest/communicate/engage with their audience.
- Be passionate about shifting the dial in culture through your work, whilst obsessing the consumer experience.
- To be up-to-date on all the latest digital communications and social media trends.
- Proactive and organised with excellent time management skills.
- We also expect you to have solid knowledge of all the major Adobe creative suite programs and Apple Keynote.

### OPPORTUNITIES

- The chance to collaborate with a broad team of creatives in our growing studio and to apply your talent across the myriad of work.
- Real opportunity to own and grow your talents within a highly creative business.
- Our clients are global, this job will include periodic travel abroad and calls with different time zones where necessary.
- The chance to work with some of the most progressive and exciting lifestyle brands in the world.

### TO APPLY

To apply, please email [jobs@harrimansteel.com](mailto:jobs@harrimansteel.com) with the subject line SENIOR CREATIVE APPLICATION and please supply the following:

- Email with brief outline why you are applying
- CV PDF with outline on relevant experience and references
- Portfolio PDF (low res) or link to portfolio website

Due to the number of applications, only applicants being invited to interview will receive further communication.

### TERMS

Salary DOE, to start with a 7 month contract