

## **HARRIMANSTEEL JOB DESCRIPTION**

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# **Design Director**

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### **LINE MANAGEMENT**

Creative Director and ECD's

### **ABOUT US**

HarrimanSteel is an independent creative agency founded in 1999 based in London + Amsterdam. We believe creative thinking will inspire change by affecting culture and challenging convention. We partner with like-minded visionaries, redefining the questions brands should be asking to make a positive and measurable impact.

We develop strategic and creative solutions and craft our ideas with meticulous precision, passion and care.

We challenge our staff to think laterally, to exceed expectations and to always deliver best in class. Our clients include Nike, Jordan, Patagonia, TOMS, Intersport, Uber and more...

### **ROLE OVERVIEW**

We are currently looking for a new Design Director to join the team in Amsterdam. We require an ambitious and creative conceptual thinker, someone that can come up and craft a core thought and creatively deliver it across multiple channels – from creative strategy to campaign creative, branding, event design, digital content and much more. Platform thinking.

You will join a close knit team of passionate and creative individuals and will be one of the key creative drivers within your project team and across the business. From both a cultural and ideation stand point – you will help drive consumer journey-led thinking in creative sessions, and be expected to deliver best in class work, marrying concept with craft in equal measure.

Your principal responsibilities for this position will include leading a project team, strategic thinking, idea generation and concept development. You will work closely with account directors, and be reporting to the CD and/or the ECD's where required.

The role is varied; no project is ever the same so a flexible attitude and point of view is essential as well as can do, hands-on attitude. A strong work ethic is essential and applicants must have lifestyle and/or sports brand experience.

### **CREATIVE RESPONSIBILITIES**

- A true creative all-rounder with a mastery of design and copy.
- Be an inspiring creative team lead, a supportive and motivating creative champion
- Conceive and implement concepts, guidelines and strategies in various creative projects and oversee them to realisation to the highest of standards.
- Work alongside AD's to push and challenge clients' requirements.
- Collaborate with creatives, and external freelancers, illustrators, copywriters etc. to help them deliver against the brief.
- Lead brainstorming/creative sessions to generate ideas.
- Write and design unique and well-crafted copy that meet clients' needs as well as our own.
- Support the development of content and create client facing presentations, approve/reject ideas, providing quality feedback to the team.

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- Listen and respond to creative briefs, understanding if and where there are gaps and where the opportunities are.
- You will be client facing and must be competent in presenting and articulating yourself and your ideas.

### ROLE REQUIREMENTS

- Minimum 8 years agency (or similar) experience, working with large global lifestyle, corporate & cultural clients - we are not looking for traditional advertising creatives.
- You need to have big global brand experience. e.g. Google, Apple, Samsung... and a strong understanding of how to work with a global client, where there are limitations and existing systems already in place.
- You will be predominantly be working on one core client to help us grow this account, creating real consistency, but you will also feed into the wider business. Sharing your POV on other client work and opportunities will remain key.
- Strong communication skills, with ability to articulate your thinking in fluent English, in both written and verbal presentations.
- Must be confident presenting your work with passion and enthusiasm.
- Must have a collaborative work approach with the broad team, whilst possessing strong ability to work autonomously.
- You must have real attention to detail with a real flair for core Graphic Design Skills. (Typography, Layout, Branding)
- Must be confident with digital/social thinking.
- Have the ability to immerse yourself in a brand and understand the nuances of how they manifest/communicate/engage with their audience.
- Be passionate about shifting the dial in culture through your work, whilst obsessing the consumer experience.
- To be up-to-date on all the latest digital communications and social media trends.
- Proactive and organised with excellent time management skills.
- Must be able to build, deliver and oversee presentations documents.
- We also expect you to have solid knowledge of all the major Adobe creative suite programs and Apple Keynote.

### OPPORTUNITIES

- You will be one of the key figures who will be instrumental in helping grow an exciting global account. You will get to shape and inform a global brands behaviours and how they show up in the world.
- The chance to collaborate with a broad team of creatives in our growing Amsterdam studio and to apply your talent across the myriad of work.
- Real opportunity to own and grow your talents within a highly creative business.
- Our clients are global, this job will include periodic travel abroad and calls with different time zones where necessary.
- The chance to work with some of the most progressive and exciting lifestyle brands in the world.

### TO APPLY

To apply, please email [jobs@harrimansteel.com](mailto:jobs@harrimansteel.com) with the subject line DESIGN DIRECTOR APPLICATION and please supply the following:

- Email with brief outline why you are applying
- CV PDF with outline on relevant experience and references

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- Portfolio PDF (low res) or link to portfolio website

Due to the number of applications, only applicants who will be invited to interview will receive further communication.

### **TERMS**

Salary DOE, to start with a 7 month contract