

HARRIMANSTEEL JOB DESCRIPTION

Middleweight Creative

ABOUT US

HarrimanSteel is an independent creative agency that focuses on delivering positive change and impact through creative thinking. We are a purpose driven organisation whose mission is to challenge the status quo by partnering with like-minded brands. Pivotal to our business is developing strategic, creative solutions that move the dial; and then crafting output with meticulous precision, passion, and care. Our clients include Nike, Jordan, Patagonia, Toms, Intersport, Uber, & more.

LINE MANAGEMENT

Design Director and Creative Director

ROLE OVERVIEW

We are currently looking for a new Middleweight Creative to join the team in Amsterdam. We require an ambitious and creative thinker, someone that can come up with a core thought and creatively deliver it across multiple channels and outputs, with the support of the senior team.

The work will be varied – from creative ideation to campaign creative, branding, event design, digital content and much more. No project is ever the same so a flexible attitude and point of view is essential as well as a can-do hands-on attitude. A strong work ethic is essential and applicants must have lifestyle and/or sports brand experience.

You will join a close knit team of passionate and creative individuals and will become an important part of HarrimanSteel and your project teams. From both a cultural and design standpoint – you will help deliver best in class work, design and creative thinking.

CREATIVE RESPONSIBILITIES

Your principal responsibilities of this position will include idea creation and concept development. You will work closely with Client Services, and be reporting to the Creative Lead, Design Director and/or the Creative Director where required.

- Help conceive and implement concepts, guidelines and strategies in various creative projects.
- Collaborate with AM's to obtain knowledge of the clients' requirements.
- Collaborate with creatives, and external freelancers, illustrators, copywriters to help them deliver against the brief.
- Be part of brainstorming/creative sessions to generate ideas.
- Help develop content for client facing presentations
- Listen and respond to creative briefs, understanding if and where there are gaps and where the opportunities are.

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ROLE REQUIREMENTS

- Minimum 4 years agency (or similar) experience, working with lifestyle, technology & cultural clients
- Strong communication skills, with ability to articulate your thinking in fluent English, in both written and verbal presentations.
- Confidence in presenting your work with passion and enthusiasm.
- Collaborative work approach with the broad creative and HS team
- Conceptual visualisation (sketching, digital, motion & illustrative skills a bonus).
- A keen eye for detail
- Be passionate about shifting the dial in culture through your work, whilst obsessing the consumer experience.
- To be up-to-date on all the latest digital communications and social media trends.
- Proactive and organised with excellent time management skills.
- We also expect you to have solid knowledge of all the major Adobe creative suite programmes, Google slides and Apple Keynote.

OFFER

- Competitive salary.
- Relocation assistance where necessary.
- 28 days holiday per year, exclusive of bank holidays.
- Mental health days.
- Subsidised ClassPass membership.
- A kitchen full of healthy snacks.
- A double-story office on the iconic Herengracht.
- 6-month performance reviews and personal development plans.
- Regular out-of-office team building and social activities.
- Monthly team lunches.
- Friday borrel.

TERMS

Initial 7-month contract. Salary DOE

TO APPLY

Please email jobs@harrimansteel.com with the subject MIDWEIGHT CREATIVE APPLICATION and supply the following:

- Email or covering letter with a brief outline why you are applying.
- CV with relevant experience and references.
- Portfolio PDF (low res) or link to portfolio website.

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APPLICATION PROCESS

Your application will be reviewed by our operations manager or applicable line manager.

If your application is shortlisted, we will invite you for an initial interview. If successful, we will arrange up to 3 additional interviews. If unsuccessful after the interview process, we will inform you by email and provide feedback upon request.

Due to the high volume of applicants, if you have not heard from us within 4 weeks, your application unfortunately did not make it to the shortlist. We understand this can be disappointing, however our website is regularly updated with new jobs so do keep an eye out. We welcome you to apply to other positions that may interest you.

TOGETHER WE CREATE A MORE INCLUSIVE FUTURE

We are an equal opportunity employer and are committed to promoting diversity and inclusion among our workforce through stringent policy. It's not about where you come from, what your religion is, or what beliefs you bring with you. It's about sharing the same values as us, and being in-line with our vision, mission, and purpose. Disclosure of any disabilities will not affect our hiring decisions. If you need any assistance with your application, please do not hesitate to reach out to us.