

HARRIMANSTEEL JOB DESCRIPTION

Middleweight Creative

ABOUT US

HarrimanSteel is an independent creative agency that focuses on delivering positive change and impact through creative thinking. We are a purpose driven organisation whose mission is to challenge the status quo by partnering with like-minded brands. Pivotal to our business is developing strategic, creative solutions that move the dial; and then crafting output with meticulous precision, passion, and care. Our clients include Nike, Intersport, Uber, Visa & more.

LINE MANAGEMENT

Associate Creative Director and Creative Director

ROLE OVERVIEW

We are currently looking for a new Mid-Weight Creative to join the team in Amsterdam.

This role requires an ambitious and creative thinker, someone who can come up with a core thought and creatively deliver it across multiple channels and outputs, with the support of the senior team.

We are making this hire with the intention of growing the successful candidate into a senior within 12 to 18 months.

Our work is fast paced and varied – from creative ideation to campaign creative, branding, event design, digital content and much more. You will join a close-knit team of passionate and diverse thinkers and will be an important part of HarrimanSteel from both a cultural and creative standpoint.

The role is varied; no project is ever the same so a flexible mindset and point of view is essential, paired with a can-do, hands-on attitude to producing work of a high standard. A strong work ethic is essential with the ability to handle tasks autonomously when required and to understand direction and be comfortable asking questions. We are not looking for any particular specialism, but a broad and adaptable skillset. Someone with an interest in, and opinion on, all things design and art direction with the vision and know-how to articulate and bring to life your ideas and thoughts. Your role will be essential in helping to deliver best in class creative work.

CREATIVE RESPONSIBILITIES

Your principal responsibilities of this position will include idea creation and concept development, presenting, building cohesive articulate decks, crafting ideas, art direction mood boards and image researching. You will work closely with Client Services, and be reporting to the Associate Creative Director and/or the Creative Director where required.

- Help conceive and implement concepts, guidelines and strategies.
- Collaborate with Account Managers to obtain knowledge of the clients' requirements.

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- Collaborate with other creatives, and external freelancers, illustrators, copywriters etc to help them deliver against the brief.
- Be part of brainstorming/creative sessions to generate ideas.
- Help develop content for client facing presentations and present ideas where necessary.
- Assist in delivering final creative output to a high standard.

ROLE REQUIREMENTS

- Minimum 4 years agency (or similar) experience.
- Strong communication skills, with ability to articulate your thinking in fluent English, in both written and verbal presentations.
- Confidence in presenting your work with passion and enthusiasm.
- Conceptual visualisation (sketching, digital, motion & illustrative skills a bonus).
- To be up-to-date on all the latest digital communications and social media trends.
- Proactive and organised with excellent time management skills.
- We also expect you to have solid knowledge of all the major Adobe creative suite programmes, Google Slides and Apple Keynote.

THE OPPORTUNITY

- The chance to collaborate with a broad team of creatives in our growing Amsterdam studio and to apply your talents across the myriad of work opportunities.
- Real opportunity to own and grow your talents within a highly creative business.
- Our clients are global, this job may include periodic travel abroad and calls with different time zones where necessary.
- The chance to work with some of the most progressive and exciting lifestyle and tech brands in the world.

OFFER

- Competitive salary.
- Relocation assistance where necessary.
- 28 days holiday per year, exclusive of bank holidays.
- Mental health days.
- Subsidised ClassPass membership.
- A kitchen full of healthy snacks.
- A double-story office on the iconic Herengracht.
- 6-month performance reviews and personal development plans.
- Regular out-of-office team building and social activities.
- Monthly team lunches.
- Friday borrel.

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TERMS

Initial 12 month contract. Salary DOE

TO APPLY

Please email jobs@harrimansteel.com with the subject MIDWEIGHT CREATIVE APPLICATION and supply the following:

- Email or covering letter with a brief outline why you are applying.
- CV with relevant experience and references.
- Portfolio PDF (low res) or link to portfolio website.

APPLICATION PROCESS

Your application will be reviewed by our operations manager or applicable line manager.

If your application is shortlisted, we will invite you for an initial interview. If successful, we will arrange up to 3 additional interviews. If unsuccessful after the interview process, we will inform you by email and provide feedback upon request.

Due to the high volume of applicants, if you have not heard from us within 4 weeks, your application unfortunately did not make it to the shortlist. We understand this can be disappointing, however our website is regularly updated with new jobs so do keep an eye out. We welcome you to apply to other positions that may interest you.

TOGETHER WE CREATE A MORE INCLUSIVE FUTURE

We are an equal opportunity employer and are committed to promoting diversity and inclusion among our workforce through stringent policy. It's not about where you come from, what your religion is, or what beliefs you bring with you. It's about sharing the same values as us, and being in-line with our vision, mission, and purpose. Disclosure of any disabilities will not affect our hiring decisions. If you need any assistance with your application, please do not hesitate to reach out to us.